

**For more information contact:**

KS Dept. of Health & Environment

www.westnileks.com

West Nile Virus Hotline: 1-877-228-2287

SCRIPTS FOR 30 SECOND RADIO PSAs ON WEST NILE VIRUS

Here are scripts for your use in creating 30-second PSAs to help Kansans protect themselves from West Nile Virus. Give these scripts to area radio stations for production.

The Answers to West Nile Virus Questions:**Script #1:****“What are the facts about West Nile Virus?”**

“West Nile Virus is in its third year in Kansas. It is a virus, spread by mosquitoes that can cause flu-like symptoms in humans, and in severe cases - death. Evenings are the most likely times for mosquitoes to be out. The best things you can do to protect yourselves are properly using a good mosquito repellent with DEET, and wearing long pants and long sleeve shirts.”

“For more information, go to www.westnileks.com”

Script #2**“Who gets West Nile Virus?”**

“Anyone can get infected with the virus if bitten by an infected mosquito. The more severe infections are usually seen in the elderly, and those with a weakened immune system. Dawn and Dusk hours are when mosquitoes are most likely to be active. Use a good insect repellent with DEET to protect yourself.”

“For more information, go to www.westnileks.com.”

Script #3:

“What is the treatment for West Nile Virus?”

“If you are bitten by a mosquito infected with the virus, symptoms usually occur in 3 to 15 days. There is no specific treatment for the virus. A physician may prescribe medications to relieve certain symptoms, however antibiotics are not useful in treating the virus. In only occasional severe cases is hospitalization required.”

“For more information, go to www.westnileks.com.”

Script #4:

“How can we control mosquito breeding grounds?”

“Mosquitoes breed in standing, often stagnant water. Around our homes, flowerpots (even inside our homes), clogged drainpipes, discarded containers, unused tires, or any place where there is standing water can become a breeding ground for mosquitoes. The best thing we can do is throw out standing water around our house and eliminate these potential breeding grounds.”

“For more information, go to www.westnileks.com.”

Script #5:

“How can we eliminate mosquitoes?”

“The use of a larvicide called Bti has proven the most effective way to kill mosquitoes while still in the larvae stage. Bti kills mosquito larvae in standing, stagnant water and is found at most hardware or garden supply stores. It is an inexpensive and safe method to control mosquitoes around your house or property.”

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